

Our commitment to serve the local community is extensive. We carry over 50 local newscasts per week ranging from 2 minutes on KLXS to 18 minutes on KCCR. The newscasts contain interview segments with community leaders on news of the day and also of upcoming events. Our news director is present at city council meetings, county commissioner meetings, school board meetings, as well as any special meeting called in the community. In addition to the regular newscasts we carry: Candidate Forums for the election

Continuous coverage on election night featuring candidate interviews and continuous results

Bi-weekly "ask the Mayor" live call in discussing community topics

Monthly interviews with various teachers from neighboring school on activities and upcoming events

Weekday updates recorded by students on upcoming school events and boystown skill of the week.

Monthly recorded announcements from area elementary students on the "Character Counts" program. They air approx. 20 times per week.

An ongoing rotation of public service announcements featuring local events and safety topics. ex: back to school, halloween, winter driving. Average over 100 announcements per week.

Each Friday we have a 15 minute program featuring news and upcoming events from a small community nearby.

Local organizations are encouraged to be guests on the morning show to promote their event or discuss their issue. We average at least one organization a week throughout the year.

The stations are committed to local non-profit organizations and we have employees on boards for Red Cross, Easter Seals, RSVP (retired senior vol. program) and others. We offer them air time for their program as well as public service announcements.

We broadcast High school sporting events year around including football, basketball, baseball and limited hockey and soccer.

We go on the air anytime with severe weather information year round including meteorologist reports and interviews with the local emergency management director. This information is also included in local newscasts. We utilize the EAS system and are part of the amber alert system, We have broadcast community emergencies like fire calls and recently a bomb threat at a local historic hotel in town.

We welcome feedback from listeners on our coverage of emergencies as well as day to day events.

Steve White